

TERMS OF USE AND DISCLAIMER

Privacy Policy

This policy, including those terms and conditions expressly set out below, and those terms and conditions incorporated by reference describes the terms and conditions applicable to your use of the Services. Please read the terms of this Privacy Policy set out below. If you do not agree to be bound by the terms and conditions of this Privacy Policy and the Subscribers Agreement, do not use or access the Services. By using the Services other than to read this Privacy Policy, you agree with and accept all of the terms and conditions contained in this Privacy Policy.

Terms used in this Privacy Policy but not defined therein are to be read with the meanings given to such terms in the Subscribers Agreement located at

<http://www.exhibitalia.com/sites/default/files/docs/TermsAndConditions.pdf>

1. Policy

ExhibITALIA collects your information and may disclose it to third parties. Such information may be used by third parties and by Shin Software SRL ("Shin Software"). Our Privacy Policy describes the kind of information we collect from you and what could happen to that information.

2. Information we collect

In general, you can visit the Website without revealing any personal information about yourself to us.

At the Website, you can request information and resources relating

to a particular location, commercial data and other Services, ask for online newsletters or participate in online forums and chats. The types of personally identifiable information that we may collect are contact, identity and financial information such as: name, address, profession or main interest, e-mail address, telephone number, credit card information and information about your interest in ExhibITALIA.

Shin Software may also collect non-personally identifiable information when you visit some of our web pages such as the type of operating system you are using, the type of browser you are using and the domain name of your Internet Service Provider.

3. Our use of your information

We may use the information you provide to us to facilitate the services you request.

We may use information in the file we maintain about you, and other information we obtain from your current past activities on the Website, to resolve disputes, troubleshoot problems and enforce the Agreement.

We may use the information you provide to us to communicate with you, such as to notify you when we make changes to the Agreement or to submit to you our publications. If you do not wish to receive these types of communications, we encourage you to opt out of the receipt of certain communications.

We use the information we collect in relation to our chats and online forums in order to provide an interactive experience and facilitate participation in the chats and online forums.

We may also use information about you to analyze Website usage, improve the content and design of the Website, customize the

content of the Services and improve our marketing and promotional services.

If you choose to receive our wide range of services, we may use your address and financial information to bill you.

4. Our disclosure of your information

As a matter of policy, **Shin Software does not sell or rent any personally identifiable information about you to any third party.**

Shin Software may provide aggregate statistics about our customers, Services, traffic patterns to third parties, but these statistics will not generally include personally identifiable information.

Shin Software cooperates with law enforcement investigations and with other third parties to enforce laws. We may disclose personally identifiable information in response to a legal process, the government or a law enforcement agency's request.

We use other companies and individuals to perform functions on Shin Software's behalf. Certain personally identifiable information is available to such third parties but we encourage such third parties to protect such information in a manner consistent with this Privacy Policy.

Although we take all appropriate measures to protect against unauthorized disclosures of information, we cannot ensure that personally identifiable information will never be disclosed in ways not described in this Privacy Policy.

5. Cookies

"Cookies" are small text files of information that are stored on your

hard drive. “Cookies” do not contain any personally identifiable information. Shin Software may use “cookies” to identify you to our software so that you do not need to log in each time you access the Website, in order to understand site usage, improve the content of the Website, provide you information targeted to your interests and offer you customized services.

6. Special advice for minors

As stated in the Agreement, minors (who must be regarded as such in accordance with the laws enforceable in each jurisdiction) do not qualify to use the Service unless they jointly use it with their legal guardians. If you are a minor, please do not send any personal information to us.

7. Links to third-party sites

The Website may contain links to other sites whose privacy policies may differ from ours. We encourage users to consult these privacy policies and claim no responsibility for the potential disclosure of your personal information made by any third party that is linked to our site.

8. Notice

Shin Software may revise this Privacy Policy by posting a new Privacy Policy on the Website. All amended terms shall become effective immediately after they are initially posted in the Website.